

EXCLUSIVE
INVITATION



Feed Alliance

A Premium Supply Chain Management Service for Hay

geared to intensive beef and dairy businesses who value relationships, trust, information, knowledge and advice

Establishing a partnership which gives you the latest information & priority access to quality hay & quality contracts

This is your invitation to become one of a limited number of clients to enjoy the benefits of Feed Central's exclusive Feed Alliance Program.

OUR COMMITMENT TO YOU - ALL THE BENEFITS OF FEED CENTRAL, PLUS...

<input checked="" type="checkbox"/> Preferred Access to a network of Australia's best and most professional hay growers	<input checked="" type="checkbox"/> Preference on Supply in tough supply or drought years	<input checked="" type="checkbox"/> Preference on All Deals and good quality hay	<input checked="" type="checkbox"/> Preferential Delivery when trucks are at peak capacity
<input checked="" type="checkbox"/> Your Own Dedicated Account Manager supported by a team of professionals	<input checked="" type="checkbox"/> Regular Procurement Strategy and Planning	<input checked="" type="checkbox"/> Regular Market Reports and Market Intelligence	<input checked="" type="checkbox"/> 100% Contract and Quality Execution we aim for zero quality issues and 100% contract compliance

WHY FEED CENTRAL?

For over 15 years now, Feed Central has led the Australian Hay Industry in Quality Assurance, Feed Testing, Transport and Contract Management. While others have come and gone, Feed Central has remained steadfast in our commitment to concentrate on and specialise in hay. Many things that the industry now takes for granted were pioneered and commercialised at a national level by Feed Central. Change, innovation and leadership are part of our DNA, we will continue to push the boundaries and lead the industry for many years to come.

Since its inception, Feed Central has developed a national network of growers, contractors and carriers who we manage to deliver for the end user, time and again. Most importantly, Feed Central has the longevity, credibility, experience and insight that will assist your business.



YOUR SUPPLY CHAIN TEAM

Tim Ford, Cieran Maxwell and Neville Janke with the support of a professional team across the areas of On-Farm QA, Feed Testing, Procurement Planning, Logistics and Contract Performance to deliver Feed Central's Feed Alliance Program

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Feed Alliance Application Form

To apply for the Feed Alliance Club, simply complete the form below and return to Feed Central



Contact Details

Trading Name

Contact Name

Ph ()

Fax ()

Mobile

Email

Postal Address

Town

State

Postcode

ABN

Hay Buying Experience / History

Do you buy hay most years or only when the season is very tough?
If so, specify the type?

Lucerne Hay _____ tonne

Vetch Hay _____ tonnes

Cereal Hay

Other Hays _____ tonnes

Tell us about your business / property
(eg. chaff, dairy, feedlot, size, intensity etc)

Where do you currently get your hay from?

What do you like about that?

What frustrates you about buying hay and straw?

Can you give other examples of where you
have a rewarding and positive relationship
with another company?

Do you regularly forward contract for either the
commodities you sell or buy? Please explain.

If there was one thing that Feed Central
could assist you with, what is it?

Signature

X



“We’re feeding the best beef in the world and we need high quality product, Feed Central has enabled us to have even spread delivery of product that is going to be consistent all the way through the year. This has given us the ability to keep consistency in our ration.”

Steve Martin, Kerwee Feedlot,
Jondaryan QLD



Scan QR to view video



“We work very closely with Feed Central. Feed Central knows what our requirements are for hay for the next 12 months. They go out there and secure that product for us and that product is secured right up and down the eastern sea board. WE certainly value the relationship with Feed Central. Feed Central buys 100% of our hay and straw requirements. You don’t give someone 100% of your business without appreciating what they do. And that company is Feed Central who delivers value.”

Jason Shearer Smith, Sapphire Feedlot, Yelarbon QLD
and Smithfield Feedlot, Proston QLD



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Complete and return
to Feed Central via:



Feed Central
10775 Warrego Highway
Charlton QLD 4350

or



07 4630 4919