

Marketing Service

✓ HAY ✓ GRAIN ✓ SILAGE ✓ STRAW

Feed Central is the national 'go to' market place for feed. We are your strong, secure and stable alternative.



BENEFITS OF MARKETING THROUGH FEED CENTRAL

- Over 2,500 buyers logging on each month to www.feedcentral.com.au
- Optional Quality Assurance upgrades
- Your entry point to the Feed Central sales team, our national network of buyers and our spot or long term contracts
- 20 years of professional hay marketing services

By listing today, your product will be immediately available to thousands of buyers.

PRIVATE LISTING

- Vendor sets price
- Guaranteed payment
- Feed Central is the contact point
- **Your choice of Quality Assurance upgrades**
- **Free Web Advertising.** Advertising fee of \$60/month discounted to zero \$0 when you update your lot at least monthly
- **Professional Contract Admin Service** including:
 - » Guaranteed payment
 - » Written contracts
 - » Full logistic service (your trucks or ours)
 - » Invoicing
 - » RCTIs etc

PUBLIC LISTING

- Vendor sets price
- Vendor is the contact on the website
- Deal direct with the buyer
- Your choice of Quality Assurance upgrades
- **Web advertising charge:**
 - » \$60/month discounted to \$40/month if the lot is updated at least monthly (Minimum 3 month charge)

Feed Central will review and vet all listings. We reserve the right to not accept a listing application. Other terms & Conditions apply. Please visit www.feedcentral.com.au for full details.

START NOW!

 **PHOTOGRAPH FORM (OVERLEAF)**

and text to 0477 014 146 or
email to info@feedcentral.com.au



LIST ONLINE

www.feedcentral.com.au



LIST BY PHONING

1300 669 429



FAX THIS FORM

(07) 4630 4919

... and we'll walk you through our simple process

Let's start the Marketing process now...

Feed Central is safe to use and helps you list your product quickly and effectively.



Step 1 - Contact Details

Trading Name:	Contact Name:	ABN:
Mobile:	Phone:	Fax:
Email:	Postal Address:	
Town:	State:	Postcode:

Step 2 - Product Detail

	Listing 1	Listing 2	Listing 3
Listing Type	<input type="checkbox"/> Private or <input type="checkbox"/> Public	<input type="checkbox"/> Private or <input type="checkbox"/> Public	<input type="checkbox"/> Private or <input type="checkbox"/> Public
What is the product type?			
How is it stored? (eg. shedded, paddock, silo etc)			
How many bales? (Hay only)			
Estimated Bale Weight (Hay only)			
How many tonnes?			
Product Size / Packaging (eg. 8x4x3, round bales, bulk etc)			
Your nominated price? (Ex-Farm)	\$	\$	\$
Product Location (eg. nearest town etc)			

Step 3 - Choose Your Optional QA Upgrade (✓)

BRONZE \$77 (INC GST) + NIR Feed Test You post a representative sample to your nearest laboratory for testing. All information gathered will generate a Quality Certificate.			
SILVER \$140 (INC GST) + NIR Feed Test & GTA Test for grain ** In-Lab Inspection You post a core and grab sample of the product listed and fill out our In-Lab Inspection questionnaire (please request this before sending in samples) and we complete an In-Lab Inspection. All information gathered will generate a Quality Certificate.			
GOLD** \$490 (INC GST) + NIR Feed Test & GTA Test for grain ** In-Lab Inspection *** On-Farm Inspection Our trained inspectors visit your farm to visually inspect the listed product. During this inspection they also assess the storage, take a representative sample and submit the information gathered to the nearest laboratory for NIR Feed Testing. All information gathered will generate a Quality Certificate.			

** 25% Discount applies for the 2nd and subsequent Lots listed / inspected on the same day on the Gold Upgrade Option only

Step 4 - Payment by Credit Card

I agree to Feed Central's Listing Terms & Conditions* (Terms & Conditions at www.feedcentral.com.au/termsandconditions) and I hereby authorise Feed Central to automatically debit from my nominated credit card the advertising fee amount (including GST) for the requested product listing and optional upgrade option (if selected). A Tax Invoice will be emailed to you after your payment is processed.

Approval received over the phone: YES / NO Cardholder to sign here: X

Cardholder's Name: _____ Charge: \$ _____

Mastercard / Visa Card Number: ____ / ____ / ____ / ____ CCV: ____ Expiry Date: ____ / ____

Return your listing form to Feed Central via mail, fax or phone.
Or complete online at www.feedcentral.com.au

Prices & Services subject to change without prior notice
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Find out more about our ADVERTISING SERVICES

☎ 1300 669 429

🌐 www.feedcentral.com.au

MAKE YOUR ADVERT STAND OUT