



Sell Your Hay on LocalAg Marketplace

List for free. Sell direct.

LocalAg is a marketplace built for hay. Sign up and create your listing in minutes, connect with verified buyers, and only pay a 2.5% fee when you make a deal.

Upgrade your listing at any time with our quality assurance partner, Feed Standards Australia and our account management partner, Feed Central Trading.

How a LocalAg Listing Works



Free Listings

List your hay for free. No upfront costs.



Built for Hay

All bale types, all qualities, no limitations.



Verified Buyers

Real buyers. Real enquiries.



Secure Payments

Buy and sell with confidence using secure escrow payments



Pay on Sale

Only pay 2.5% when you sell.



Upgrade Anytime

Upgrade with our Quality Assurance partner, Feed Standards Australia (see over for details)

Meet Our Partners

Quality Assurance



Turn the page to learn how you can upgrade your listing with quality assurance or go to feedstandardsaustralia.com.au to learn more.

Trading & Account Management



Ideal for large value, professional growers wanting full account management. Contact the team on 1300 669 429 to learn more or go to feedcentral.com.au

Sign up to LocalAg to create a FREE listing or reach out to the team for assistance at any time.

1300 669 433 | info@localag.com.au | www.localag.com.au

Feed Standards Australia Upgrades

Sell your hay faster and for more by giving buyers confidence in your product.

Choose from the following services offered by our Quality Assurance partner - Feed Standards Australia



FEED TESTING

**Know your hay.
Show your value.**

Give buyers clear, trusted data on the nutritional quality of your hay so they can compare, ration, and buy with confidence.

Your Feed Standards Australia Quality Certificate and all your feed test results are seamlessly integrated into your LocalAg listing.



Scan the QR code to find out more.

Discounts available for Members

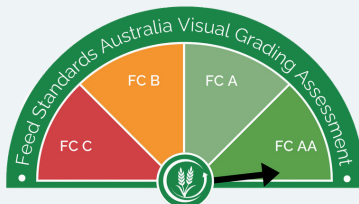
From
\$87
+gst



ON-FARM HAY INSPECTION

Show buyers exactly what they're getting.

Independent on-farm inspections give buyers confidence in the physical quality and consistency of your hay, helping you stand out and sell faster.



The Feed Standards Australia Visual Gauge and On-Farm Inspection details are displayed on your LocalAg listing.



Scan the QR code to find out what's included.

Discounts available for Members and multiple lots (conditions apply)

From
\$550
+gst



SEED TO FEED & WEED SAFE

Build confidence & stand out from the crowd before your hay even hits the shed.

Give buyers a clear picture of how your crop was grown, managed, and handled, while addressing one of the biggest risks for buyers, weed contamination.



Seed to Feed and Weed Safe badges are displayed on your LocalAg listing.



Scan the QR code to find out what's included.

Discounts available for Members

\$1480
+gst

BECOME A MEMBER OF FEED STANDARDS AUSTRALIA!

[Click here](#) or scan for more information



For more information on any of these services contact the Feed Standards Australia team on 1300 669 429 or visit Feedstandardsaustralia.com.au.

Get Started on LocalAg

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Download the App to get started

