

Seed to Feed with Weed Safe Certification



All inclusive
\$1480
+ gst
Free for
members*

Seed to Feed Program

Seed to Feed connects every stage of your crop, from sowing through to final testing, giving buyers a clear picture of what they're purchasing and why it's worth it.

Feed Standards Australia has long supported the industry through inspections, visual grading and feed testing. With biosecurity front of mind, many buyers are looking for complete details and traceability for peace of mind.



Weed Safe Certification

Launched in 2026 as a direct response to evolving buyer expectations, Weed Safe is available to selected participants in the Seed to Feed program.

Weed Safe Certification is awarded to growers who demonstrate a high level of weed control throughout the Seed to Feed process.

What it gives you:

- Weed Safe badge on your LocalAg Marketplace listing
- Stronger buyer confidence
- Clear point of difference
- Potential for premium pricing

Seed to Feed with Weed Safe Certification brings it all together, and sets the new standard buyers are looking for.



Why It Matters

Buyers are looking for more than just hay. They want confidence.

Seed to Feed with Weed Safe Certification, incorporating our traditional QA services, helps you:

- Stand out in a crowded market
- Build trust with verified crop and quality data
- Generate early interest before harvest
- Support forward contracts and stronger pricing
- Demonstrate biosecurity and weed control standards

You deserve to be rewarded for producing quality, clean and safe hay. That's why this program was created.

Key Program Stages

1. Getting Started: Engage Feed Standards Australia or complete inspections yourself as a Feed Standards Australia Accredited Member*.

2. Sowing Inspection (valued at \$350): Paddock condition, seeding details, variety and timing.

3. Mid-Season Inspection (valued at \$350): Crop health, weed presence and control.

4. Pre-Cutting Inspection (valued at \$350): Crop maturity, weed status and readiness for harvest.

5. Weed Safe Assessment: Eligibility for Weed Safe Certification determined through inspections.

6. Final Inspection (valued at \$550): Visual quality, bale specs and harvest notes (includes Feed Test)

7. Feed Test (valued at \$87): Independent nutritional analysis including energy, protein and moisture.

*BECOME A FEED STANDARDS AUSTRALIA MEMBER!

Seed to Feed is FREE for Accredited Members. Grower Members receive a 10% discount.

Scan the QR code
for more information



All pricing and information is effective as of 1 August 2026 for the 2026/2027 hay season.

➔ **Get in Touch**

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